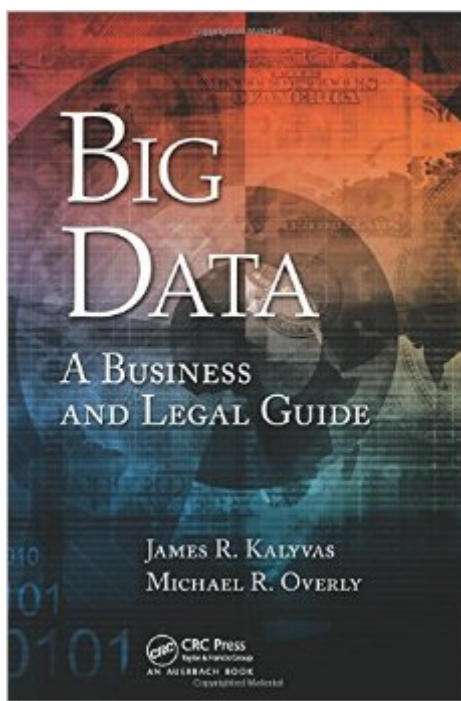


The book was found

Big Data: A Business And Legal Guide



Synopsis

Big Data: A Business and Legal Guide supplies a clear understanding of the interrelationships between Big Data, the new business insights it reveals, and the laws, regulations, and contracting practices that impact the use of the insights and the data. Providing business executives and lawyers (in-house and in private practice) with an accessible primer on Big Data and its business implications, this book will enable readers to quickly grasp the key issues and effectively implement the right solutions to collecting, licensing, handling, and using Big Data. The book brings together subject matter experts who examine a different area of law in each chapter and explain how these laws can affect the way your business or organization can use Big Data. These experts also supply recommendations as to the steps your organization can take to maximize Big Data opportunities without increasing risk and liability to your organization. Provides a new way of thinking about Big Data that will help readers address emerging issues. Supplies real-world advice and practical ways to handle the issues. Uses examples pulled from the news and cases to illustrate points. Includes a non-technical Big Data primer that discusses the characteristics of Big Data and distinguishes it from traditional database models. Taking a cross-disciplinary approach, the book will help executives, managers, and counsel better understand the interrelationships between Big Data, decisions based on Big Data, and the laws, regulations, and contracting practices that impact its use. After reading this book, you will be able to think more broadly about the best way to harness Big Data in your business and establish procedures to ensure that legal considerations are part of the decision.

Book Information

Hardcover: 240 pages

Publisher: Auerbach Publications (September 3, 2014)

Language: English

ISBN-10: 1466592370

ISBN-13: 978-1466592377

Product Dimensions: 1 x 6.5 x 9.5 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #205,711 in Books (See Top 100 in Books) #45 in Books > Law > Health & Medical Law > Medical Law & Legislation #194 in Books > Business & Money > Management & Leadership > Management Science #280 in Books > Business & Money > Management &

[Download to continue reading...](#)

Big Data For Beginners: Understanding SMART Big Data, Data Mining & Data Analytics For improved Business Performance, Life Decisions & More! Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business Leveraging the Power of Data Analytics, Data Science, ... (Hacking Freedom and Data Driven Book 2) Data Architecture: A Primer for the Data Scientist: Big Data, Data Warehouse and Data Vault The Data Revolution: Big Data, Open Data, Data Infrastructures and Their Consequences Big Data, MapReduce, Hadoop, and Spark with Python: Master Big Data Analytics and Data Wrangling with MapReduce Fundamentals using Hadoop, Spark, and Python Understanding Cloud, IoT and Big data (Cloud, IoT & Big Data: Basic To AWS SA Professional Book 1) Big Data: A Business and Legal Guide Microsoft Excel 2013 Data Analysis and Business Modeling: Data Analysis and Business Modeling (Introducing) BUSINESS: Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner) Nurse Practitioner's Business Practice And Legal Guide (Buppert, Nurse Practitioner's Business Practice and Legal Gu) Business Law and the Legal Environment, Standard Edition (Business Law and the Legal Enivorment) Home Based Business Escape Plan: How To Make \$10,000 Per Month With Your Own Part-Time, Online Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities) LEARN IN A DAY! DATA WAREHOUSING. Top Links and Resources for Learning Data Warehousing ONLINE and OFFLINE: Use these FREE and PAID resources to Learn Data Warehousing in little to no time Hadoop 2 Quick-Start Guide: Learn the Essentials of Big Data Computing in the Apache Hadoop 2 Ecosystem (Addison-Wesley Data & Analytics) Hadoop 2 Quick-Start Guide: Learn the Essentials of Big Data Computing in the Apache Hadoop 2 Ecosystem (Addison-Wesley Data & Analytics Series) Discovering Knowledge in Data: An Introduction to Data Mining (Wiley Series on Methods and Applications in Data Mining) Data Just Right: Introduction to Large-Scale Data & Analytics (Addison-Wesley Data and Analytics) Business Buyer's Guide: 1998 AT&T National Toll-Free Directory Business Edition (National Toll-Free and Internet Directory : Business Buyer's Guide) Introducing Data Science: Big Data, Machine Learning, and more, using Python tools Business Intelligence in Plain Language: A practical guide to Data Mining and Business Analytics

[Dmca](#)